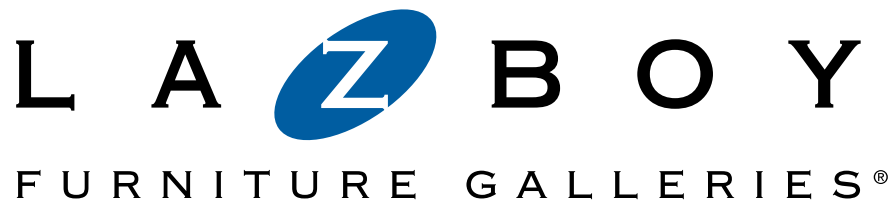


LZB FURNITURE GALLERIES BUILDING SIGNAGE

The logo artwork for building signage differs from the print and web logo artwork. "Furniture Galleries" has been justified under the La-Z-Boy logo. This logo should never be edited or recreated. To access, log onto www.la-z-boy.com/styleguide. Website includes: Logo Guidelines, Trademark information & Logo downloads.

Channel Letters- Stacked



Color Reference



3M 3635-222
Black
Black



3M 3630-20
White



3M 3630-167
Blue Vinyl
Pantone 2945C

L A Z B O Y
FURNITURE GALLERIES®

Live life Comfortably.®

LZB BUILDING SIGNAGE

La-Z-Boy with FURNITURE GALLERIES letters non-illuminated letters:

CHANNEL LETTERS

LA-BOY Letters

- Aluminum backs
- Black Aluminum returns
- 1" thick black trim caps
- White acrylic face w/1st surface black Day/Night acrylic or perforated film
- White LED
- Registered mark at end of Y when HF&D is used.

Z Logo

- Aluminum back
- Blue Aluminum returns PMS 2945C
- 1" thick blue trim cap PMS 2945C
- Flush Mount
- White acrylic faces w/1st surface blue vinyl 3M 3630-167 Bright Blue
- White LED

FURNITURE GALLERIES

- Aluminum backs
- Aluminum black returns
- 1" Black trim caps
- White acrylic face w/1st surface black dual color film
- White LED

NOTE: Provide access per code requirements for maintenance of flush mounted signage transformers.

EXPOSED RACEWAY MOUNTED SIGNS ARE NOT PERMITTED.

LZB PYLON OR MONUMENT SIGNAGE

LA-BOY and FURNITURE GALLERIES

- Layout: Stacked
- Blue Background 3M3630-137 European Blue
- White Copy
- White logo oval with Blue Z 3M3630-137 European Blue
- Registered mark after “S”



3M 3630-20
White



3M 3630-137
European Blue



All Exterior Sign Proposals must be approved by La-Z-Boy Incorporated prior to manufacturing. This assures the La-Z-Boy logo is being properly represented. All guidelines pertain to both building and freestanding pylon or monument signage. Please submit all exterior proposals to La-Z-Boy, Inc.

LA Z BOY
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